

FOR IMMEDIATE RELEASE:

Can You Prevent Alzheimer's Disease?

Albuquerque, NM – MAY 19, 2002 – The Wall Street Journal published an article yesterday entitled 'Can you prevent Alzheimer's Disease?' which featured our product ~~Memory Support~~ (Memory reVITALIZER®).

“Although we are grateful for the publicity of our product,” said Dr. William K. Summers, president of Alzheimer's Corporation, “there were a disturbing aspects of the publicity.”

Dr. Summers went on to point out that ~~Memory Support~~ (Memory reVITALIZER®) was based on his innovative hypothesis of causation of Alzheimer's disease. However, as a health supplement, ~~Memory Support~~ (Memory reVITALIZER®) is targeting the memory complaints of normal aging Americans. FDA rules do not allow health supplements to claim treatment or prevention of defined diseases, such as Alzheimer's.

Dr. Summers, the inventor of the FDA approved medicine for the treatment of Alzheimer's disease (tacrine or Cognex®), had criticism for Bill Thies, the vice president of the Alzheimer's Association.

“Bill (Thies) is a pharmacist by training who defends the vested interest and grants of the researchers supported by the Alzheimer's Association. His vision is limited. Dr. Thies's statement states combinations of components gives additional toxicity with a warning that the impact may do some harm and may not do good. This is misleading at best and self-serving.”

In fact, health supplements have minimal toxicities. Combinations of selected supplements will more likely result in marked enhancement of the desired effect.

~~Memory Support~~ (Memory reVITALIZER®) is a complex 35 component antioxidant health supplement developed and marketed by Alzheimer's Corporation of Albuquerque, NM.

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